



Computershare Analytics Share Ownership Analysis

Computershare is a leading financial services and technology provider for the global securities industry, providing services and solutions to listed companies and their advisors, investors, employees, exchanges and other financial institutions.

Using its global network, specialised technology, financial markets expertise and outstanding service, Computershare is at the forefront of its industry and is a perfect partner for organisations seeking tailored solutions and superior service.



A share register may shed little light on institutional investors and how domestic and international fund managers control their holdings. Share Ownership Analysis therefore provides companies with the critical information they need about the underlying beneficial owners and investment managers who are investing in their stock.

Through our market leading Citywatch nominee database, together with in depth knowledge of the relevant Companies Act provisions, we can confidently provide the most accurate analysis of a company's shareholder base. Furthermore where the company uses Computershare as their registrar, with the company's consent, Computershare Analytics can link directly to the share register providing an even more timely analysis including daily updates should they be required.

Share Ownership Analysis also brings further benefits such as:

- An information tool allowing refinement of investor relations targeting efforts and measurement of the success of that exercise.
- The ability to analyse the patterns and movements of existing investors and to identify potential new investors.
- The assessment of market appetite for capital raisings.
- The ability to monitor predator activity and undertake target company analysis in a takeover situation.

Share Ownership Analysis

The primary objectives of the Share Ownership Analysis service are to:

- Identify the individual investment decision-makers for holdings that are held via nominees and also those held in a private company structure.
- Identify those fund managers that are absent from a company's stock.
- Benchmark institutional ownership levels against a company's peer group.
- Develop a meaningful tool to improve a company's investor relations efforts.

Computershare Analytics will provide this service on a regular or ad-hoc basis, either direct to the company or through their corporate broker. We strongly believe that corporate advisors should be involved in this process and we already have a strong relationship with the majority of advisors through our Citywatch service. The frequency of the Share Ownership Analysis updates will depend on the liquidity and 'free float' proportion of the company's stock.

Typical occasions throughout the year when a current Share Ownership Analysis report may be of assistance are:

- Board meetings
- Pre and post results announcements
- Pre and post capital raisings
- Pre and post roadshows
- During merger activity with another listed entity

To find out more about our Share Ownership Analysis service or any other service offered by Computershare Analytics, please contact (for companies) Mike Keenan on 0870 703 6081, e-mail mike.keenan@computershare.co.uk or (for advisors) Gretchen Haynes on 0870 703 6192, e-mail gretchen.haynes@computershare.co.uk



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