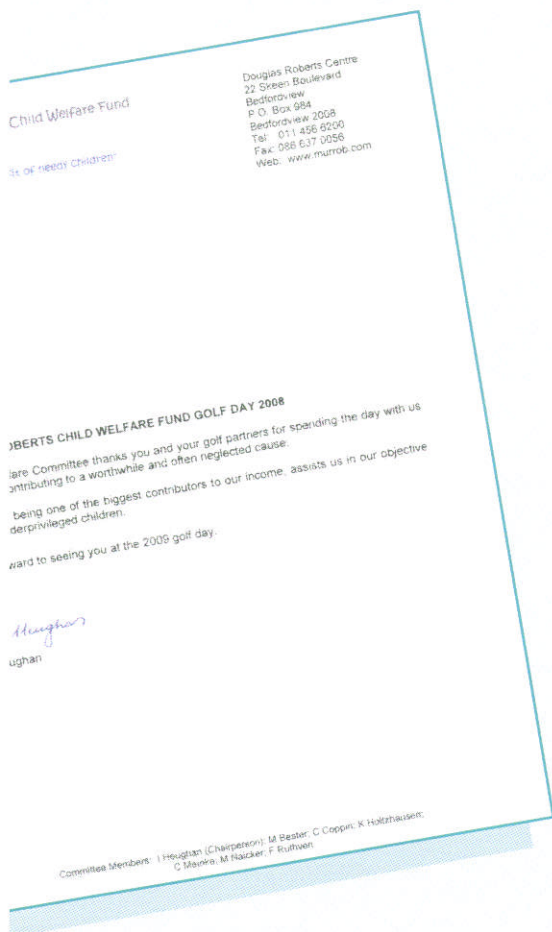


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Cycling to change lives

Imagine if, by enjoying your favourite sport, you could also make a positive difference to society.

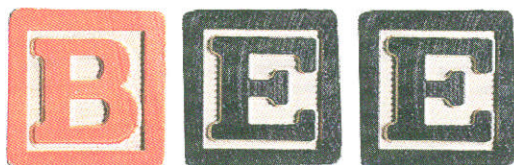
Alessandro Bottega, Divisional Managing Director of our Investor & Branding Communications division in Gauteng, will experience just that when he cycles 450km on a road bike ride travelling through Zimbabwe, Botswana, Namibia and Zambia. Ince will not only sponsor Alessandro's entry, but also a cycling shirt for each participant in the Change a Life African Cycle Event taking place between 4 and 9 September 2008.

The major beneficiary of the Change a Life cycle event is the Change a Life Mike Thomson Trust, which supports grassroots programmes aimed at combating crime, as well as providing support to victims of crime – with a special focus on children. Children in the Wilderness, an environmental and life-skills programme which brings hope and opportunities to rural children living around wildlife reserves in southern Africa, is the other beneficiary.

Change a Life is an initiative of Ince client, Computershare. The project aims at providing a sustainable future for people living in poverty. It currently supports a mobile eye care clinic in Ethiopia, a farmer managed natural regeneration project in Chad, a community development project in Laos, an educational programme in Sri Lanka and the construction of the Sunrise Children's Village in Cambodia.

In our next edition, we will interview Alessandro about the tour and find out more about the route taken by the group of cyclists with a conscience.

JACQUI JANSE VAN RENSBURG



Ince has been identified as a Level 6 contributor by external verification agency, Empowerlogic. Our certificate is valid for one year.

Our current BEE status is Level Six. Our Customers spend with us is enhanced through our Value Adding Vendor status in accordance with Code 500, (i.e. (PBT + Total staff costs) is greater than 25% of Turnover).

This means that our Customers may claim 75% of their spend with us since the recognisable B-BBEE procurement spend that can be attributed to us as a Level Six, namely 60%, is multiplied by a factor of 1.25. (60% X 1.25 = 75%).

There are plans afoot to improve Ince's scoring in the various areas, so keep watching this space.

JACQUI JANSE VAN RENSBURG

Communication Control Unit has been renamed and will now be Project Control Unit. Ince is controlled through this central unit of our communications division by way of a project plan, so the sense. Those of us who use acronyms when we speak, we can be PCU and won't be wrong.